



## Course and Examination Fact Sheet: Spring Semester 2018

4,186: Management in Europe

ECTS credits: 8

### Overview examination/s

(binding regulations see below)

Decentral - Written examination (80%, 120 mins.)

Decentral - examination paper written at home (individual) (20%)

### Attached courses

Timetable -- Language -- Lecturer

[4,186,1.00 Management in Europe](#) -- Englisch -- [Gasda Jörg-Michael](#) , [Bönner Alexander](#) , [Legge Stefan](#) , [Volery Thierry](#)

### Course information

#### Course prerequisites

None

### Course content

The Management in Europe (MiE) programme provides an insight into the Swiss and broader European business system. MiE will also serve as a forum for cultural exchange between Singaporean and Swiss students. Additionally, participants will experience the cultural diversity of Switzerland. Classroom learning will be supplemented with compulsory company visits and cultural activities relating to the topics taught in class. An excursion to Geneva and Lausanne, comprising of company visits and international organizations (World Trade Organization and United Nations) will take place half-way through the programme.

This integrated combination of learning is ideally suited for 3rd year bachelor students. The course is organised primarily for 30 students from Singapore Management University (SMU). MiE is also open for exchange students from other universities and for regular students from the University of St. Gallen.

Attendance is mandatory to whole programme activities in order to receive the credits.

The programme comprises two modules, with two sub-topics each:

#### **Module 1: Services and Banking**

Topic 1: Service Management (18 hours of class)

Topic 2: Banking and Finance in Switzerland (18 hours of class)

#### **Module 2: Doing Business in Europe**

Topic 3: Framework Conditions for Doing Business in Switzerland and the EU (18 hours of class)

Topic 4: Entrepreneurship (18 hours of class)

The total learning portfolio amounts to 72 hours of classes, plus excursions, self-study, the writing of a logbook and the written exam. This course is awarded with **8 ECTS**.



## Programme structure

All courses, visits and activities of the MiE programme will take place over one month.

30 April: Welcome address and orientation

### Module 1: Services and Banking

Topic 1: *Service Management* with Prof. Dr. Jörg-Michael Gasda. Classes on 18, 22 and 23 May.

Topic 2: *Banking and Finance* with Prof. Dr. Alexander Bönner. Classes on 7, 8 and 9 May.

### Module 2: Doing Business in Europe

Topic 3: *Framework Conditions for Doing Business in Switzerland and the EU* with Dr. Stefan Legge. Classes on 14, 15 and 16 May.

Topic 4: *Entrepreneurship* with Prof. Dr. Thierry Volery. Classes on 1, 2 and 11 May.

### Excursions:

Geneva excursion on 3, 4 and 5 May

Cultural excursion to Appenzell on 17 May

Company visits on 2 May, 9 and 23 May in the context of the courses taught that day, TBD

### Exam:

Two hours exam, 24 May, from 2:30 pm to 4:30 pm

### Logbook

Deadline: 25 May, 3 pm

Farewell Dinner: 25 May

\*only the current timetable as published online does apply.

## Course structure

MiE is a block course run on an intensive mode over a period of one month.

## Course literature

A digital reader with all compulsory readings and presentations will be given to the participants.

## Additional course information

A CHF 500 fee per student will be charged to cover the costs of various field trips, company visits, and cultural activities.

Enrollment in the programme and the admission to the exam is effective upon payment of this fee.



## Examination information

### Examination sub part/s

#### 1. Examination sub part (1/2)

##### Examination time and form

Decentral - Written examination (80%, 120 mins.)

##### Remark

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##### Examination-aid rule

Extended Closed Book

The use of aids is limited; any additional aids permitted are exhaustively listed under "Supplementary aids". Basically, the following is applicable:

- At such examinations, all the pocket calculators of the Texas Instruments TI-30 series and mono- or bilingual dictionaries (no subject-specific dictionaries) without hand-written notes are admissible. Any other pocket calculator models and any electronic dictionaries are inadmissible.
- In addition, any type of communication, as well as any electronic devices that can be programmed and are capable of communication such as notebooks, tablets, PDAs, mobile telephones and others, are inadmissible.
- Students are themselves responsible for the procurement of examination aids.

##### Supplementary aids

None

##### Examination languages

Question language: English

Answer language: English

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#### 2. Examination sub part (2/2)

##### Examination time and form

Decentral - examination paper written at home (individual) (20%)

##### Remark

Logbook

##### Examination-aid rule

Term papers

- Term papers must be written without anyone else's help and in accordance with the known quotation standards, and they must contain a declaration of authorship.
- The documentation of sources (quotations, bibliography) has to be done throughout and consistently in accordance with the APA or MLA standards. The indications of the sources of information taken over verbatim or in paraphrase (quotations) must be integrated into the text in accordance with the precepts of the applicable quotation standard, while informative and bibliographical notes must be added as footnotes (recommendations and standards can be found, for example, in METZGER, C. (2015), Lern- und Arbeitsstrategien (11th ed., 4th printing). Aarau: Sauerländer).
- For any work written at the HSG, the indication of the page numbers both according to the MLA and the APA standard is



never optional.

- Where there are no page numbers in sources, precise references must be provided in a different way: titles of chapters or sections, section numbers, acts, scenes, verses, etc.
- For papers in law, the legal standard is recommended (by way of example, cf. FORSTMOSER, P., OGOREK R. et SCHINDLER B. (2014, Juristisches Arbeiten: Eine Anleitung für Studierende (5. Auflage), Zürich: Schulthess, or the recommendations of the Law School).

## Supplementary aids

None

## Examination languages

Question language: English

Answer language: English

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## Examination content

The written exam will cover Module 1 and Module 2, including topics covered in the excursions.

The logbook must have a length of 3.000-3.500 words and has to be handed in electronically (PDF) until 25 May, 3 pm to Simone Lindenmann: [simone.lindenmann@unisg.ch](mailto:simone.lindenmann@unisg.ch)

## Examination relevant literature

All course materials including handouts and the digital reader are relevant for the exam.

### Please note

We would like to point out to you that this fact sheet has absolute priority over other information such as StudyNet, faculty members' personal databases, information provided in lectures, etc.

When will the fact sheets become binding?

- Information about courses and examination time (central/decentral and grading form): from the start of the bidding process on 25 January 2018
- Information about decentral examinations (examination-aid rule, examination content, examination relevant literature): after the 4th semester week on 19 March 2018
- Information about central examinations (examination-aid rule, examination content, examination relevant literature): from the start of the enrolment period for the examinations on 09 April 2018

Please look at the fact sheet once more after these deadlines have expired.